



Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's Dr. Ambedkar College Deekshabhoomi, Nagpur

One Day International Webinar on

“Aatm Nirbhar Bharat-MSME Package: Opportunities and Challenges”

Organized by

Department of Commerce in association with Micro Small and Medium Enterprise- Development Institute, Nagpur

Date: 13th July 2020

REPORT

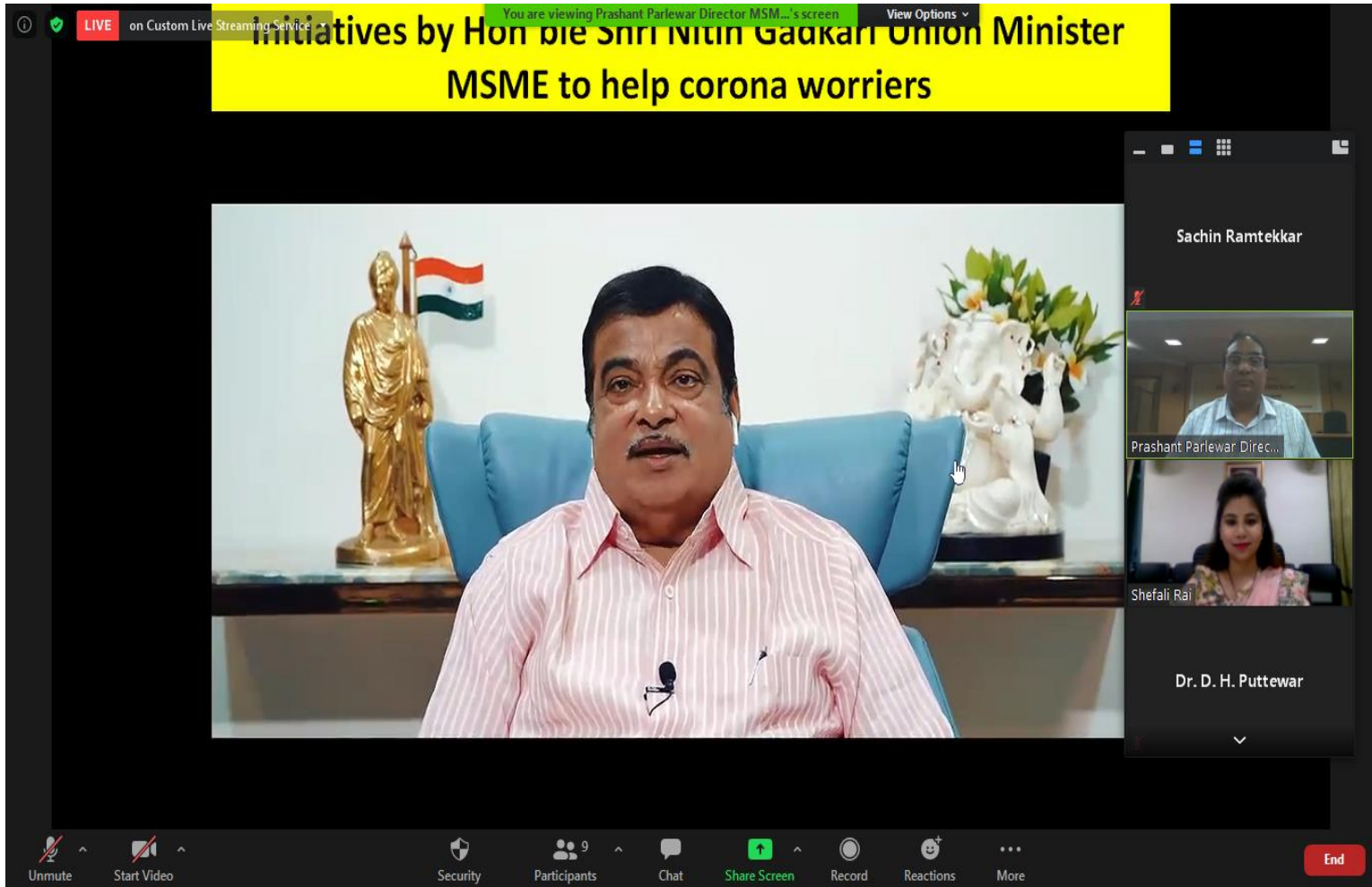
One day National Webinar on “Aatm Nirbhar Bharat-MSME Package: Opportunities and Challenges” was organized by Department of Commerce in association with Micro Small and Medium Enterprise-Development Institute, Nagpur on 13th July, 2020. The main objective of this webinar was to understand the recent government announced economic stimulus package of Rs 20 lakh crore and big-bang systemic reforms under the **Atma Nirbhar Bharat Abhiyan** (self-reliant India). The intended objective of this plan is two-fold. First, interim measures such as liquidity infusion and direct cash transfers for the poor will work as shock absorbers for those in acute stress. The second, long-term reforms in growth-critical sectors to make them globally competitive and attractive. Together, these steps may revive the economic activity, impacted by **Covid-19 pandemic** and create new opportunities for growth in micro, small and medium enterprises (MSMEs). The other objective of this webinar was to enlighten the various features, opportunities and challenges of this scheme so that all stakeholders can benefit and understand the mechanism in place. It has given the participants an insight into the process of development of self-reliant India and overcoming the financial crisis faced in the pandemic. The two eminent speakers for this webinar were Shri P.M. Parlewar Director, Micro Small Medium Enterprises-Development Institute, Nagpur and Shri. Pradeep Nath DGM, Small Industries Development Bank of India, Chennai Regional Office.

Webinar was compered by Mrs Shefali Rai, Assistant Professor, Department of Commerce, Dr. Ambedkar College and organizing secretary of the webinar.

Principal of college and Chairperson of the webinar Dr. Mrs. Pratibha. M. Siriya presented a welcome address and welcomed all speakers and everyone else on behalf of college and gave a brief introduction of college. She also congratulated all the organizing committee members of the Webinar for their efforts.



Session-I “Aatm Nirbhar Bharat MSME Package” by Shri. P.M. Parlewar, Director Micro Small Medium Enterprises-Development Institute, Nagpur.



In the beginning he appreciated the efforts taken by the organizing secretary for organizing the webinar. Sir started his speech by stating that we have to achieve growth derailed by covid-19 pandemic and overcome the impact on our economy. He elaborated on the Aatm Nirbhar Bharat package announced by Shri Nitin Gadkari ,Union Minister ,Government of India and explained various announcements under Aatm Nirmal Bharat package and role of MSME'S in it. He explained how MSME-DI Nagpur is a one stop solution for entrepreneurs and how it helps in the entire term key project consultancy, bank loan applications, financial assistance ,logistics testing marketing support ,sustainable business development and how it provides skill development training programs with no charges and certification from Government of India. He also elaborated on how government procurement from MSME'S supports them.

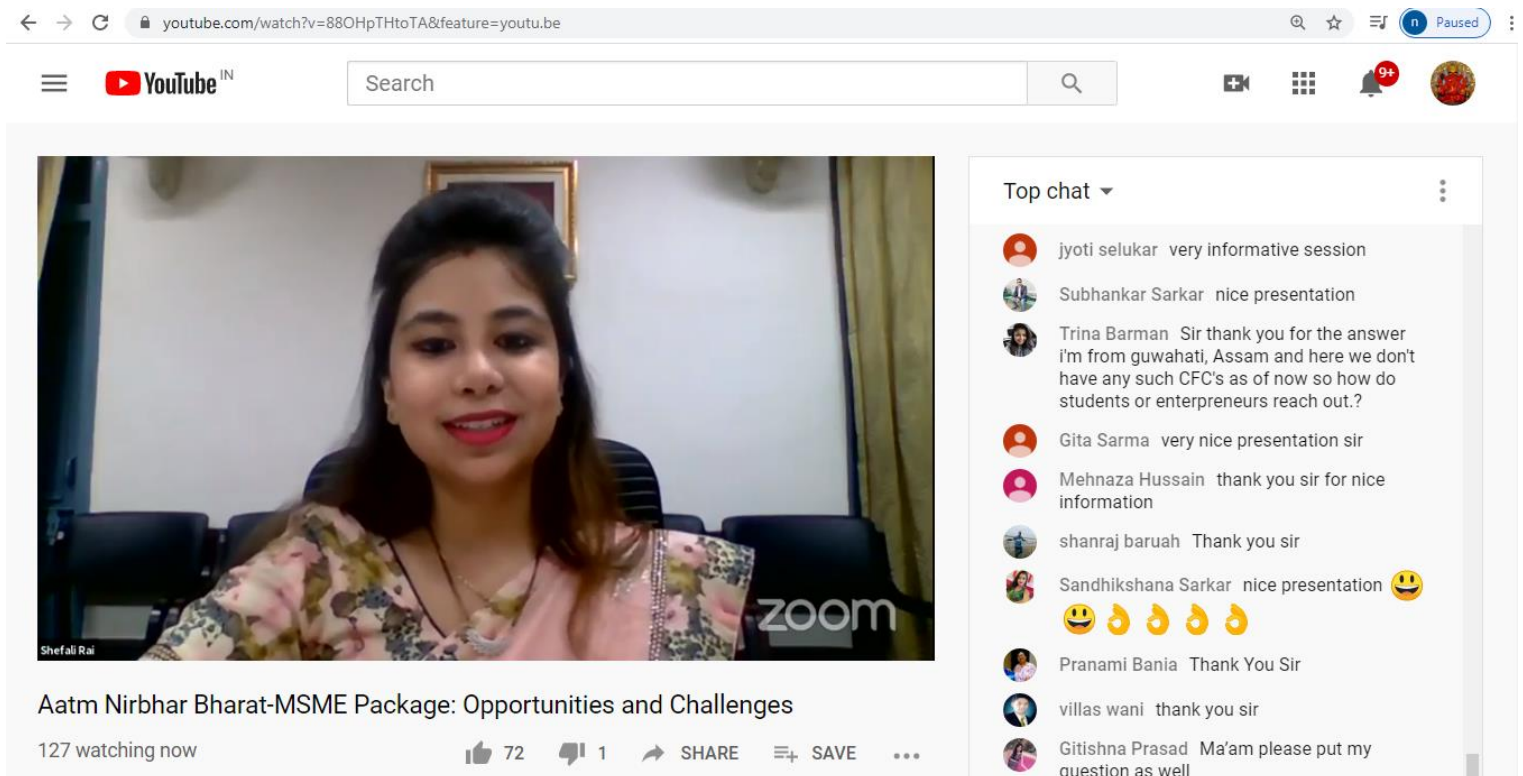




He started his presentation stating various schemes of MSME ministry and then discussed marketing assistance provided to them under public procurement policy exhibition and GeM. He explained how the credit linked scheme helps the budding entrepreneurs and how export facilitation cell provides assistance for export promotion. He also highlighted the cluster development initiative by the government for creating market hubs along with plug and play facility. Sir gave a detailed information on IPR scheme for patenting ideas, geographical indicators, trademarks and business incubation.

He informed the audience about the allotment of seed capital for startups and the wonderful scheme ZED introduced by the government which means zero defect zero effect in which the government wishes to procure MSME products manufactured with zero defect and have zero effect on environment. Sir also explained the interest subvention scheme and various packages allotted under Atma nirbhar package. He also enlightened on the new definition of MSME and there revised composite criteria .He stated that under the new design Global tenders will be disallowed up to rupees 200crores to support make in India initiative.

Through his presentation he illustrated readymade garments cluster facilitation centres in Nagpur and common facility centers of dal mill, rice mill and state of art facilities. He also explained the various initiative taken by the MSME-DI for immediate production of PP kit for warriors which were prepared in a very short period of time and efficiently at a lower cost than China. At the end he showed a video illustrating initiative taken by honorable Shri Nitin Gadkari, Union Minister ,Government of India to help the coronavirus Warriors.

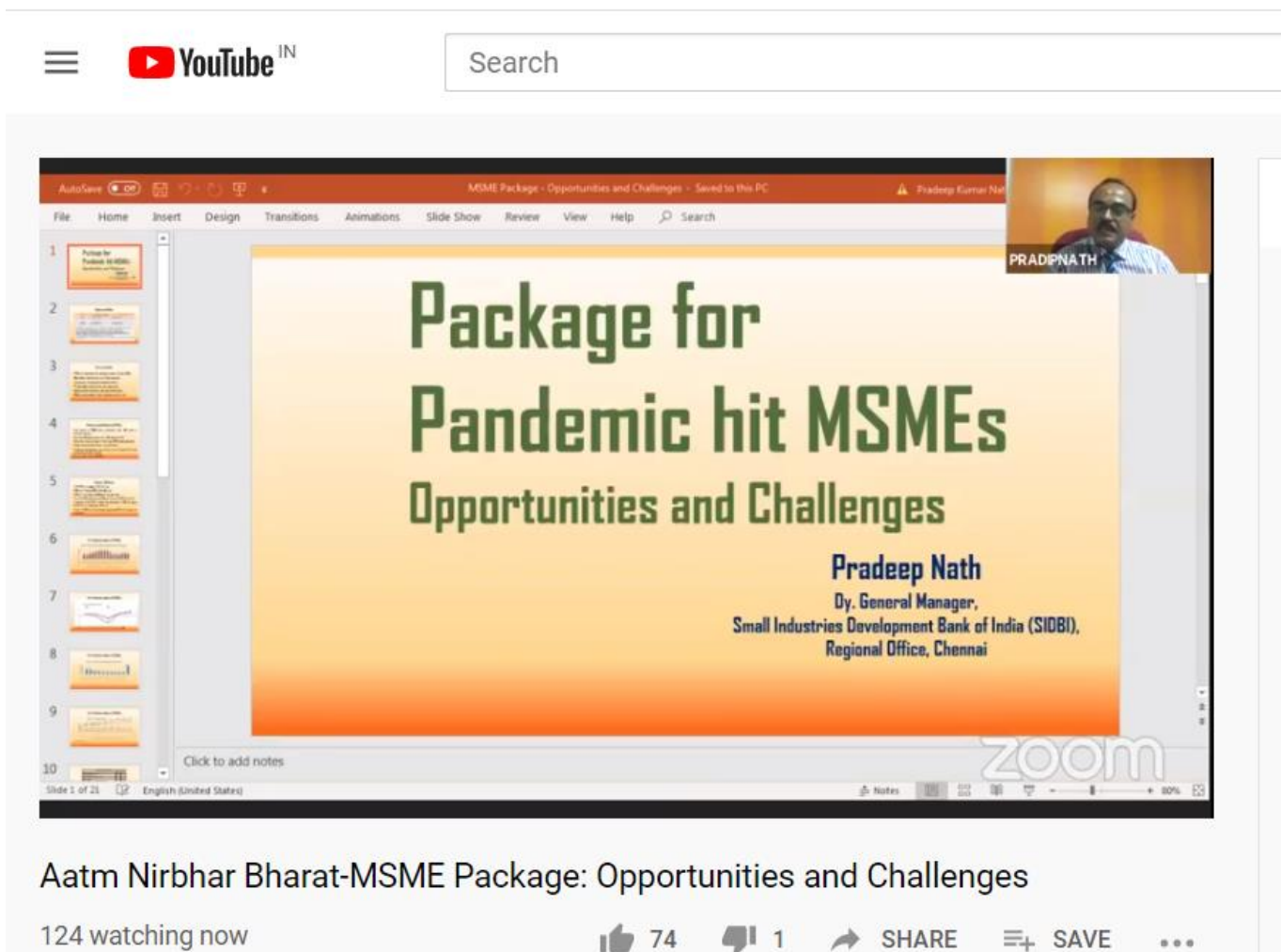


After that Question answer session was conducted by Mrs. Shefali Rai, Organizing secretary in which various participants got an opportunity to ask their queries to the resource person and it was well conducted. All participants appreciated the presentation and mentioned that it was a very informative and detailed session which helped them in clearing many of their doubts relating to recent stimulus package.

Session-II “Development of Self Reliant India and overcoming the financial crisis post covid-19 “bye Shri Pradeep Nath DGM, SIDBI ,Chennai regional office.



Sir started by giving a detailed meaning of MSME and the stimulus package for pandemic opportunities and challenges. Sir said that it is not only a relief package but a Reform that will be helpful to the nation and MSME's are backbone of a developing country .It gives employment to 111 million people and constitutes for 22% of employment in the nation, it stands next to agriculture in terms of volume and has 28% share in GDP .



It produces 45% manufacturing output and engages various sectors. Sir explained in detail the brief and dynamic status of MSME's and stated that the resilience of Indian MSMEs is better than large scale industries.

He then elaborated the major challenges faced by MSMEs and covid-19 pandemic challenges and how GDP and growth rate have been affected by it. Sir also explained in detail the granular analysis of various sectors affected including aviation ,entertainment and tourism and various other sectors which benefited from this post covid-19 shift. Sir said that one of the major sectors that will benefit from this scenario is agriculture in which the growth rate this year is going to be 3% which is very high in volume considering the output of our country .The startups will which will be analyze by new demand and can visualize the new requirements of the growing India will benefit by this pandemic.

He also stated various suggestions by economists to boost the economy and also discussed the various reforms in textile industries for the benefit of various Industrials attending the webinar .He also explain the concept of JAM for the budding entrepreneurs and the various scheme under SIDBI in detail which have been formulated to specially benefit in MSME's due to the pandemic situation. At the end he stated that it is a challenging situation but we should be positive and ended his speech by quoting this precious thought.

“In the midst of death life persists, in the midst of untruth, truth persists, in the midst of darkness light persists.”
— Mahatma Gandhi

Another question answer session was conducted in which various participants questions were taken up and answered to full satisfaction.

After the conclusion of the final session Mrs Shefali Rai, Assistant Professor, Department of Commerce, Dr. Ambedkar College and organizing secretary of the webinar summed up the deliberations and proposed a formal vote of thanks.

Around 400 including academicians, professionals, industrialists, entrepreneurs, individuals of different govt./semigovt. organizations, researchers, students all over the nation and abroad attended this national webinar online and more than 1174 individuals from Assam, Jammu and Kashmir, Delhi, Bombay, Tamil Nadu, Kolkata, Rajasthan, Bhopal, Jabalpur, Dehradun, Varanasi, Chandigarh, Philippines, Egypt, Nigeria, USA, Nepal and Pakistan etc viewed it on YouTube until now. The organizing committee of this webinar received valuable remarks like excellent webinar, excellent sessions, excellent speakers, relevant contents, well presented, nice coordination, very useful and informative session, very useful in such pandemic times ,helpful in industries , Valuable experience, excellent management, looking forward to such webinars in future etc.

The webinar was successfully carried out with the help of technical guidance and operations carried out by Mr. Nishit Jain and Mr Sachin Ramtekar from Tristar Software and Mr Ashish Moraskar ,Dr. Ambedkar college.

